



Why Hand Made Jewellery?

Welcome to the first edition of our newsletter.

Our intention is to keep our VIP customers informed of any new product arrivals, VIP only promotions and handy tips regarding the care and maintenance for your purchases.

The festive season has arrived and we have a beautiful range of new stock for Christmas.

New Diamond Earrings of all designs and pricing and a new range of Gold Chain and Bracelots on consignment for December and January only – so don't miss out.

Merry Christmas from David and Judy and all the staff at K Smith & Son Jewellers.

Make your family Heirloom perfect forever.

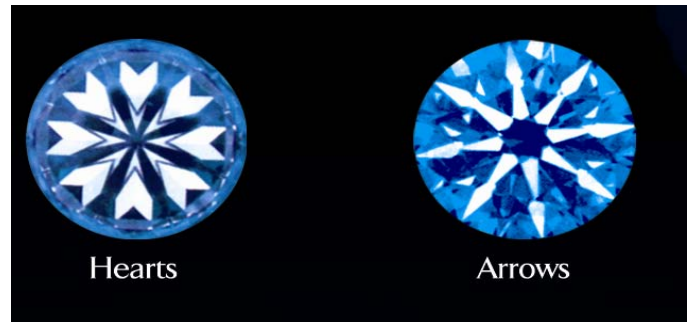
With a lead likes Hearts and Arrows this may sound like a tale about Cupid and his antics, but it's the story of a diamond with love in its soul. The name 'Hearts and Arrows' is universally recognized as a diamond cut to 'super-ideal' proportions and fashioned to perfection with respect to polish and symmetry. The remarkable thing about this type of diamond is the astounding pattern of

Hearts and Arrows exhibited when it is examined through a special viewing device, the diamond exhibits eight precisely shaped arrows from the top, and a circle of eight symmetrical hearts from the bottom. This phenomenon is a bonus to the cut and is a sign of distinction; it represents the ultimate pedigree and a sure indication that the diamond is cut to perfection.

One brand expecting no less from their diamonds is called Passion8. Passion8 diamonds are quite possibly the most beautiful in the world because they are cut with 'passionate' craftsmanship. Every Passion8 diamond exhibits Hearts and Arrows, your guarantee of quality and passes through the world's most internationally recognized gem trade laboratories for identification and grading. Indeed each Passion8 diamond is sold together with its unique GIA, HRD, or AGS certificate; and most are laser-inscribed with that certificate number, ensuring that the diamond can always be identified.

Passion8 diamonds are available in a selection of Clarities, Colours, and Carat Weights so you are always able to choose a Passion8 diamond that will fit your desired needs.

K Smith & Son are excited to work in association with Passion8 and are proud to have been chosen as their exclusive stockiest in the area. For more information please call us or visit www.passion8diamonds.com



PASSION8
DIAMONDS PERFECT FOREVER



Diamond

We are on the web...www.ksmithandson.com.au

The Uniqueness of GOLD

Of all the world's precious metals only gold contains the four basic characteristics that make it a universally and eternally treasured possession:

- **Lustrous Beauty:** The naturally intense colour and distinctive luster of gold combine to give this precious metal it's unique and lasting beauty. The many colours of gold include yellow, white, pink and green, and to a lesser extent shades of blue and purple.
- **Rarity:** Where gold is known to exist, several tones of ore may be required to extract just one ounce. This rarity alone is enough to bestow a certain symbolism and status to gold and when combined with its other inherent characteristics, it becomes an even more desirable possession.
- **Workability:** Gold has the best working qualities of any metal, therefore making it the ideal precious metal for making fine jewellery. It is so soft and malleable that one ounce can be stretched into a wire 80 kilometers long. Gold can be reused again and again and can be made into a vast array of jewellery items, from the most intricate baby bracelet to the heaviest chain.
- **Durability:** Gold virtually lasts forever. It does not rust tarnish or corrode. A good example which has overwhelmed millions of people are the treasures of King Tut. The boy King Tutankhamen died in 1350BC he was buried with vast amounts of gold artifacts and jewellery. Today, more than 3000 years later, people marvel at the breathtaking array of items as gleaming and lustrous as when they were buried.



Topaz



Ceylon



Sapphire

About Us:

Quality and service to our customers has always been and always will be our priority. With a history in the Jewellery business since 1915 and on the Sunshine Coast for the past 30 years our business is based on traditional values.

Our manufacturing jewellers and our watchmaker are always available for your assistance and our experienced team are here to help you in every possible way.



K Smith & Son Jewellers

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